

2007 Sponsorship Opportunities



Light Up The Holidays! Festival & Parade

“Star Sponsor Level”
\$4000

“Ornament Sponsor
Level” \$2500

“Trimmings
Sponsor
Level”
\$1000

“Present
Sponsor Level”
\$500 & under



2007 Light Up the Holidays Festival & Parade Sponsorship Benefits

“Star Sponsors”
receive **ALL** benefits
listed here. \$4000



“Ornament Sponsors”
receive **Green, Blue,**
& **Gold** benefits \$2500



“Trimmings Sponsors”
receive **Blue & Gold**
benefits \$1000



“Present Sponsors”
receive **Gold** benefits
\$500 and under



- Company Name on Rialto Marquee
 - Company Representative introduce Rialto Free Movies
 - Free Float in Parade
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- Booth at the all day event (venue tbd)
 - Company name &/or Logo in Herald News Tabloid Ad & Next Media Radio Ads
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- Company Announced on Comcast Cable Broadcast
 - Inclusion in all event Print Materials (30,000 brochures, 200 posters, 10,000 buck slips, 2,500 Metra Cards)
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- City wide web promotions

To Reserve Your Place in the
10th Annual Light Up the Holidays Parade
Contact Rebecca Lantka
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