



# 2009 SPONSORSHIP OPPORTUNITIES

12th Annual Festival & Parade  
Friday, November 27, 2009  
Downtown Joliet

## Gold Sponsorship Level

**\$1000.00**

Receive: Name & Logo in all event advertising, including:  
Joliet Herald News 4 page tabloid ad Sunday prior to event  
WJOL 1340; WWCQ 98.3 Radio Ads  
Web Site coverage to City of Joliet; Joliet Downtown, Joliet Visitors Bureau  
Joliet Downtown E-scene newsletter  
Recognition on air during parade to crowd and Comcast audience  
Text Update recognition - Viral marketing recognition  
(facebook, myspace, twitter, google blogs)  
Booth space at event

Total exposure over 750,000

## Silver Sponsorship Level

**\$500.00**

Receive: Name & Logo in all event advertising, including:  
Web Site coverage to City of Joliet; Joliet Downtown, Joliet Visitors Bureau  
Joliet Downtown E-scene newsletter  
Recognition on air during parade to crowd and Comcast audience  
Booth at event

Total exposure over 400,000

To Become a Sponsor and Support this event

Contact

Rebecca Barker, 815/724-4462 [rbarker@jolietcity.org](mailto:rbarker@jolietcity.org)

or any member of the 2009 Light Up the Holidays  
Committee today!



*Engaging mind and spirit™*