



150 W. Jefferson Street, Joliet IL 60432

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Joliet's Downtown Dining Week Boasts HUGE Success!

The week of April 19, participating Downtown Joliet Restaurants offered \$10 dinner menus to all who enter as part of Joliet's Downtown Dining Week. The successful promotion boasts great benefits for all who participated in the economical extravaganza!

Diners increased business last week to local downtown Joliet restaurants by a reported over 40%, with a number of the six participating restaurants requesting an encore for this successful promotion! Jim O'Connell, owner of McBrody's Bar & Grill on Jefferson stated, "[The week] was a great success, with a lot of new faces dining out and a lot during the week, lets do a few a year." Other restaurant owners echoed the similar sentiment, including Ken Reimer owner of Chicken-N-Spice who stated, in his 30 years as a restaurant owner in downtown Joliet, this is "the best promotion ever done." Reimer continued to commend the organizers of this promotion as he welcomed over 350 new customers this past week.

As the first time Joliet has organized such a promotion, restaurateurs were not sure what to expect, with reports of Chicago Street Pub selling out of their \$10 steak meals on Wednesday of last week, however the downtown Irish pub is ready to embrace the success and plans to offer \$10 steak dinners every Wednesday starting May 6th a new ongoing promotion!

The \$10 dinners were offered at The Department, Vertigo Lounge, Chicago Street Pub, McBrody's, Bar Blu, and Chicken-N-Spice, featuring entrée selections such as Steak and Pork

Chop dinners, as well as Pastichio (a Greek lasagna), or even a 20 wing platter! “We are so thrilled the promotion took off as well as it did, and cannot wait to organize another Dining Week soon” stated Rebecca Lantka, Marketing Director for the City of Joliet.

For a up to date offers in Joliet, check out www.visitjoliet.org and click on “Ways to Play” or text message “JOLIET1” to 71297.

The Joliet Visitors Bureau works to promote the city of Joliet and the tourist attractions of the city. For more information on Joliet call 1-877-4-JOLIET or visit www.visitjoliet.org.

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