

For Immediate Release
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Joliet Kicks on Route 66
Sends the Blues Brothers Dancing on the Roof Top!

The next step of the Joliet Kicks on Route 66 campaign to revitalize Downtown Joliet as a Route 66 destination is here! New elements at 'Route 66 Park' on Broadway Street, Historic Stop Gas Pumps throughout downtown, and directional signage welcome Route 66 travelers to the city.

Route 66 Park, located on Broadway Street just north of Jackson Street, invites visitors to stop as the first major attraction on Route 66 entering Joliet. Visitors are greeted by the Rich and Creamy Ice Cream Stand, complete with oversized "Joliet Kicks on Route 66" ice cream cone sign. While enjoying a frozen treat travelers can look up to see Jake and Elwood Blues statues dancing on the roof top of the Rich and Creamy stand too! The park also features a 12 foot tall Joliet Kicks on Route 66 shield sign within the park's path as well as one of five fiberglass gas pumps that mark historic stops along Route 66 in Joliet.

Five (5) fiberglass antique gas pump reproductions have been installed at historic stops/locations throughout Joliet.

The Gas pumps are painted replicas of various companies, complete with old fashioned pricing. Route 66 travelers and the community are invited to visit Mobil Oil at the intersection of Ottawa and Cass Streets near the Joliet Area Historical Museum; Texaco at the Rialto Square Theatre on Chicago and Van Buren Streets; Sinclair at the Will County Court House on Chicago and Jefferson Streets; Standard Oil at the intersection of Route 30 and Route 66 (Chicago and Cass Streets) and Shell at the newly renovated Route 66 Park on Broadway Street. Each pump displays a "historic stop" sign marking its connection through all of the Joliet Kicks projects. Each also has a historic marker explaining the pump's historic location. Serving as great photo opportunities the pumps aim to draw tourist from the entire Route 66 to Joliet!

Also directing drivers to the Route 66 attractions through the city are newly installed Joliet Kicks on Route 66 directional signage. Signage starts at Broadway Street as visitors enter the city and mark the route with arrows to the Route 66 Experience and Visitors Center at the Joliet Area Historical Museum.

These projects are part of an over \$150,000 Illinois Bureau of Tourism Attraction Development Grant received by the Joliet City Center Partnership LLC. For more information on the gas pump locations and how to get your kicks in Joliet on Route 66 visit www.jolietkicks.com or call 1-877-4-JOLIET.

The Joliet Visitors Bureau works to promote the city of Joliet and the tourist attractions of the city. For more information on Joliet tourism call 1-877-4-JOLIET or visit www.visitjoliet.org

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